

The Big Deal Books

Free Newsletter and Subscription

This company's mission is to identify grant and funding opportunities, free materials and resources, and incredible Web sites for digital curriculum and technology training. They target reading specialists, teachers, technology directors and coordinators, and middle/high school educators of struggling ESL/ELL and at-risk students. These wonderful treasures are published and arrive in a variety of formats including an e-newsletter, print, and online.

The Big Deal Book
www.bigdealbook.com

E-Newsletter

The Big Deal Book of Technology e-newsletter is free to educators. With publications twice a month, it is well-researched and written by seasoned curriculum specialists. The e-newsletter provides a wealth of ways to build school and classroom resources. Common article topics include:

- Grants and Other Funding Opportunities
- Awards, Competitions, and Other Winning Opportunities
- Free and Inexpensive Resources
- Technology Solutions
- Professional Development

To sign up, go to the site's home page and click on the Free Newsletter graphic. From there you can browse the entire newsletter archive going back to the year 2000.

Print Editions and Online Portals

The print editions of *The Big Deal Book* are 48 to 64 pages of invaluable resources in the educational arena. All content is unique to the print publication. Individual hard copies of the book can be purchased from the Web site. Access to the entire book is free through dedicated portals as indicated below.

The Big Deal Book of Technology for K–12 Educators is developed for technology directors, coordinators, and teachers. This semiannual publication provides sources of large grants to fund school and district technology solutions; identifies technical and network training programs and professional development workshops; offers interactive Web sites for student engagement and online resources for technology planning; and shares the latest in “cool” tools and online curricula. It includes a section about free and inexpensive materials and equipment.
www.bigdealbook.com/cdwgk12

The Big Deal Book for Educators of Struggling Students was created for middle and high school mainstream educators with struggling and special needs students in their classrooms. Special education teachers will also find the publication extremely useful. It includes interactive, multimedia Web sites; sources of free and inexpensive materials and equipment; articles and reports of interest; and grant and contest opportunities.
www.bigdealbook.com/ss

The Big Deal Book Online Subscription

For educators who want to access all of the content from the print editions in one place, annual subscriptions to *The Big Deal Book Online* are available for a 12-month subscription for \$24.95.

Connected Newsletter readers are being offered a free six-month trial subscription. Plus, subscribers will be entered in a random drawing to win an Apple iPod if you sign up by March 15, 2007.

www.bigdealbook.com/subscribe.aspx

A special feature of the online subscription is that readers can search the database for specific information. This feature is available only on the opening screen of your subscription page: Search *The Big Deal Books*. For example, for information on science, enter the keyword *science* and only the categories that have science will appear. Click on each category, and throughout the displayed information the word *science* will be highlighted in yellow, making your browsing experience effortless.

News That Can Fund Your Dream

In a recent survey of 860 educators, one in four e-newsletter readers say they have used *The Big Deal Book* to access grant information and five percent say they have won grants as a result of their efforts. This same survey looks at how K–12 educators use both traditional and innovative digital resources. To read how you compare with your colleagues, download the Summary of Findings on the home page.

Free Resources from The Big Deal Book E-Newsletters

TeachEngineering
www.teachengineering.org

Educational Software Preview Guide
ed.fnal.gov/espg

Nortel LearnIT
www.nortellearnit.org

MediaChannel: Why Media Literacy Matters
www.mediachannel.org/classroom

The Literacy Project
www.google.com/literacy

National Library of Virtual Manipulatives
www.nlvm.usu.edu/en/nav/vlibrary.html

CoSN: Value of Investment
www.edtechvo.org

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